



BUSINESS NETWORK FOR OFFSHORE WIND

OSW GRID & TRANSMISSION SUMMIT

NOV 9-10, 2022
CHARLESTON, SC

MARKETING KIT FOR OSW GRID & TRANSMISSION SUMMIT

Informational Flyer:

[2022 OSW Grid & Transmission Summit](#)

This marketing kit contains copy for:

- E-mail blast
- Newsletter
- Social Media

E-MAIL BLAST COPY

Subject Line:

Register for the Business Network's OSW Grid & Transmission Summit in Charleston, SC

Copy:

Hosted by the Business Network for Offshore Wind, the OSW Grid & Transmission Summit convenes industry professionals to share updates and identify business opportunities in building out the grid and transmission infrastructure required for offshore wind.

Connecting 30 GW of wind energy to the electric grid is one of the biggest challenges (and supply chain opportunities) facing the U.S. offshore wind industry. Subsea cable installation, shared grid ownership, underwater mapping, cable landings, and shoreside substations are a few of the infrastructure requirements needed to realize the federal 2030 energy goal.

Join your industry colleagues in **Charleston, South Carolina, November 9-10, 2022**, to discuss and learn how your business can be part of the solution to building these underwater cable highways and their inter-connections systems. [Register today.](#)

Host sponsor: Nexans



WEBSITE

offshorewindus.org/grid-and-transmission/

DATE OF EVENT:

- Wednesday, November 9 – Thursday, November 10, 2022
- There will be a welcome reception on the evening of Tuesday, November 8

REGISTRATION

\$495 for Network members; \$595 for non-members

GRAPHICS

There are email and social media graphics included in this kit

QUICK LINKS:

- [Book Your Hotel](#)
- [Become a Sponsor](#)
- [Register for the Summit](#)



Host Sponsor



THE BUSINESS NETWORK FOR OFFSHORE WIND

offshorewindus.org

[Business Network for Offshore Wind](#)

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NEWSLETTER COPY

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[Register for the Summit](#) | [Book Your Hotel](#) | [Become a Sponsor](#)

SOCIAL MEDIA COPY

Hashtags: #offshorewind #gridandtransmission #oswgridandtransmission

- Tag: @offshorewindus (Twitter/Insta), @Business Network for Offshore Wind (Facebook/LI)
- Tag: @Nexans_ (Twitter), @Nexans Group (FB), @Nexans (LI)

OPTION 1

Facebook/LinkedIn/Instagram:

Connecting 30 GW of wind energy to the electric grid is one of the biggest challenges (and supply chain opportunities) facing the U.S. offshore wind industry. Join (@offshorewindus/@Business Network for Offshore Wind) at the OSW Grid & Transmission Summit, taking place November 9-10 in Charleston, SC. Host sponsor: (@Nexans Group/@Nexan). View complete details and register today: <https://offshorewindus.org/grid-and-transmission/>. *[Insert provided graphic]*

Twitter:

Connecting 30 GW of wind energy to the electric grid is one of the biggest challenges facing the U.S. offshore wind industry. Join @offshorewindus for the OSW Grid & Transmission Summit, Nov. 9-10 in Charleston, SC. Host sponsor: @Nexans_. Info: <https://offshorewindus.org/grid-and-transmission/>. *[Insert provided graphic]*

OPTION 2

Facebook/LinkedIn/Instagram:

Register today for the OSW Grid & Transmission Summit (hosted by @offshorewindus/ @Business Network for Offshore Wind) to learn how your business can be part of the solution to building out the grid and transmission infrastructure required for offshore wind. The Summit takes place November 9-10 in Charleston, SC. Help create a roadmap for a new U.S. renewable energy grid. Complete details: <https://offshorewindus.org/grid-and-transmission/>. *[Insert provided graphic]*

Twitter:

Hosted by @offshorewindus, OSW Grid & Transmission Summit convenes industry professionals to share updates & identify business opportunities in building out the offshore wind grid & transmission infrastructure. Nov. 9-10, Charleston, SC. Details: <https://offshorewindus.org/grid-and-transmission/>. *[Insert provided graphic]*